

NO. WRJ0301
NBx WINDBLOCKER JACKET 2.0

SILICONE MOTIF ON BACK

TWO SIDE ZIP POCKETS AND ICE TRIM

NO. WRT0303
NBx 1/2 ZIP

FRONT AND BACK REFLECTIVITY

NO. WRT9313
NBx EMISSIVE LONG SLEEVE

MUSIC FRIENDLY INTERNAL POCKET WITH WIRE GUIDE AND EXIT VALVE

**NEW BALANCE
FALL APPAREL
COLLECTIVE**

YOU MOVE HARD AND FAST. DAY AND NIGHT. WE'VE GOT YOUR BACK. THE FABRICS BECOME YOU. WICKING. STRETCHING. MORPHING TO THE WAY YOU MOVE. HIGH VISIBILITY WHEN YOU WANT IT. INTENSE 360° REFLECTIVITY. CLEAN LINES. NO NONSENSE. YOU ARE AN ELITE RUNNING MACHINE. INSPIRING THE NEXT GENERATION OF RUNNERS. HERE IS THE NEXT GENERATION OF TECHNOLOGY. GET IN.

W

NBx

HI-VIZ GATORS WITH NOSE WIPE AND THUMBHOLES

RUN

NEW BALANCE FALL APPAREL COLLECTIVE

NO MATTER WHAT YOUR ROAD LOOKS LIKE, WE'LL GET YOU THERE, SMARTLY AND WITH STYLE. DESIGNED FROM THE INSIDE OUT TO MOVE WITH YOU. INTENSE 360° REFLECTIVITY, 3M™ NEON BLURS, THE POWER OF BLACK. SEAMS THAT WON'T RUB. TECHNOLOGY WHERE YOU NEED IT. YOU'RE AN ATHLETE. YOU'RE ABOUT CLEAN LINES AND LASTING POWER. PUSH BEYOND WHERE YOU WERE LAST. BE IN IT.



BRANDED PLUSH WICKING ELASTIC

NO. SB9120
TONIC TOP 3.0

ON SEAM INVISIBLE ZIP POCKET

MUSIC FRIENDLY BACK POCKET WITH WIRE EXIT VALVE

KEY POCKET AND WAISTBAND WITH DRAWCORD

3" I NSEAM

LIGHTWEIGHT CREPE BRIEF

NO. SB9119
TONIC CROP 3.0

MESH PANELS INSET IN SHELF BRA FOR ADDED BREATHABILITY

MESH SIDE PANELS

NO. WR5018
NP SHORT

SCALLOPED HEM FOR EASE OF MOVEMENT

ECO RUN

NEW BALANCE FALL APPAREL COLLECTIVE

YOUR PATH IS NOT CARBON. YOUR EVERY MOVE IS NATURAL. GO AHEAD. CLIMB MOUNTAINS. BIKE THE SHORE. TAKE A DIFFERENT TRAIL. WE'LL PROTECT YOU FROM THE ELEMENTS WHILE RESPECTING NATURE WITH EVERY ERGONOMIC SEAM, EVERY RECYCLED FABRIC, EACH NATURAL FIBER. STILL WICKING. STILL STRETCHING. STILL LOOKING GREAT. WE'RE MOVING WITH YOU. FINDING THE WAY. KNOWING WE'RE IN THIS TOGETHER.



NO. WJ0320
ECO RUN JACKET

ZIPPERED FRONT AND BACK POCKETS

ICE TRIM

REFLECTIVE LOGO

NEW BALANCE DEBOSSED LOGO

ZIPPERED HEM ADJUSTS WITH CORD AND TOGGLE



NO. W0T0362
COCONA™ SHORT SLEEVE

EXTERNAL NUTRITION POCKET

FRONT ZIP POCKETS

HEM ADJUSTS WITH CORD AND TOGGLE

NO. W0P0340
ECO RUN PANT



NO. WFJ0320
FITNESS JACKET 2.0
GET IT P. 40

NO. WFT0321
GET BACK RACERBACK 2.0
GET IT P. 41

WOMENS

FITNESS

YOU MOVE THROUGH YOUR DAY WITH THE GREATEST OF EASE. WE'RE WITH YOU ALL THE WAY WITH SOFTER FABRICS, BEAUTIFUL COLORS AND DESIGNS THAT FLATTER YOUR FANCY. NO MATTER WHAT YOUR PATH OR PLAYING FIELD, WE'VE GOT YOU COVERED, INSIDE AND OUT. MORE PIECES. MORE FASHION. MORE FORWARD. YOU'RE IN.

TENNIS

NEW BALANCE FALL APPAREL COLLECTIVE

YOU MOVE LIKE A PRO. ON THE COURT AND OFF. WE'VE PUT YOUR FEMININE POWER INTO PLAY ON EVERY POINT. LIGHT FABRICS. FLOATING FASHION. LINES THAT CURVE—LIKE YOU. AND ALL THE STRENGTH, THE STRETCH, THE HIGHLY FUNCTIONAL FEATURES TOO—LIKE YOU. BALL-CHANNELED POCKETS FOR EASY IN-AND-OUT. ICEFIL™ TO KEEP YOU COOL WHILE YOU LOOK HOT. YOU'VE GOT THE ADVANTAGE. NOW GET IN.



POWER MESH BALL CHANNEL ON RIGHT LEG

NO. WTSK0305
TENNIS SKIRT

3" INSEAM ON INNER SHORT

14" CENTER BACK LENGTH

EMBROIDERED NB LOGO





NO. RWGT0329
LU PROTECT 2ND BASE TEE
GET IT P 60

WOMENS

LACE UP FOR THE CURE

YOU USE WHAT MOVES YOU TO MOVE OTHERS. YOU WALK FOR THE CURE AND WE'RE WALKING, BIKING, RUNNING, HIKING AND WORKING RIGHT BESIDE YOU, KEEPING YOU IN THE PINK WITH FASHIONS THAT FIT, WICK, REFLECT, SUPPORT AND LOOK BEAUTIFUL. WE'RE PROUD TO BE THE ONLY RUNNING COMPANY TO WEAR THE SUSAN G. KOMEN FOR THE CURE® LOGO, AND PROUD TO BE AMONG THE MILLIONS IN IT TOGETHER TO REDUCE RISK AND RAISE HOPE.

LACE UP FOR THE CURE IS A REGISTERED TRADEMARK OF SUSAN G. KOMEN FOR THE CURE

